

CHRIS HARRIS

VIDEO/PHOTO

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SKILLS

Fluent in Spanish

Experienced in shooting video on DSLR, mirrorless and cinema cameras

Expert knowledge of Adobe Premiere Pro, After Effects and Lightroom

Skilled in lighting/gaffing

Expert knowledge of file organization of creative assets and working files for both individual and team use

Expert knowledge of writing for professional communication

Working knowledge of Adobe Photoshop, Illustrator and InDesign

Skilled in product photography, portraiture, and event photography

Experienced in basic layout for print and web

EXPERIENCE

The Agency at The University of Florida *Gainesville, Florida*
Creative Manager March 2017 - Present

- Workshopped effective video communication techniques with clients
- Worked with teams for multiple accounts simultaneously
- Coordinated and directed shoots; captured and edited footage
- Created content for public relations and advertising campaigns
- Directed production teams for multiple simultaneous campaigns

Schifino Lee Advertising+Branding *Tampa, Florida*
Videography Intern May - August 2018

- Created video content for agency's social media
- Produced videos for media relations with local business publications
- Shot product photography
- Created equipment inventory, rental quotes and purchasing lists to scale video production capabilities

DCE Productions *Tampa, Florida*
Event Technician/Videographer March 2014 - Present

- Transported, set up, operated and struck audio-visual equipment
- Captured footage at events
- Edited event footage in high volume on short deadlines

J. Wayne Reitz Union *Gainesville, Florida*
Audio-Visual Assistant March 2017 - April 2018

- Set up, operated and struck audio-visual equipment for conferences, meetings, concerts, etc.

EDUCATION

The University of Florida, Gainesville, Florida

Bachelor of Science in public relations, May 2019

Minor in Spanish

NOTABLE WORK

Gainesville Orangetheory *January 2019*

Produced testimonial video and 30-second commercial with The Agency at UF
Conducted site visit, oversaw storyboard creation, directed both shoots, operated camera B, edited and revised final products.

Advent Health *August 2018*

Worked as a camera operator at rebrand reveal with RVLRY (freelance job)
Served a key role on production team to produce video for Advent Health's global brand reveal to 60,000 employees to be played same-day on-site at the Dr. Phillips Center in Orlando, Florida.

Times of Higher Education *June 2018*

Edited conference recap video with DCE Productions

Oversaw organization of event footage intake and edited recap video within 12 hours, which was played at the conclusion of the conference.